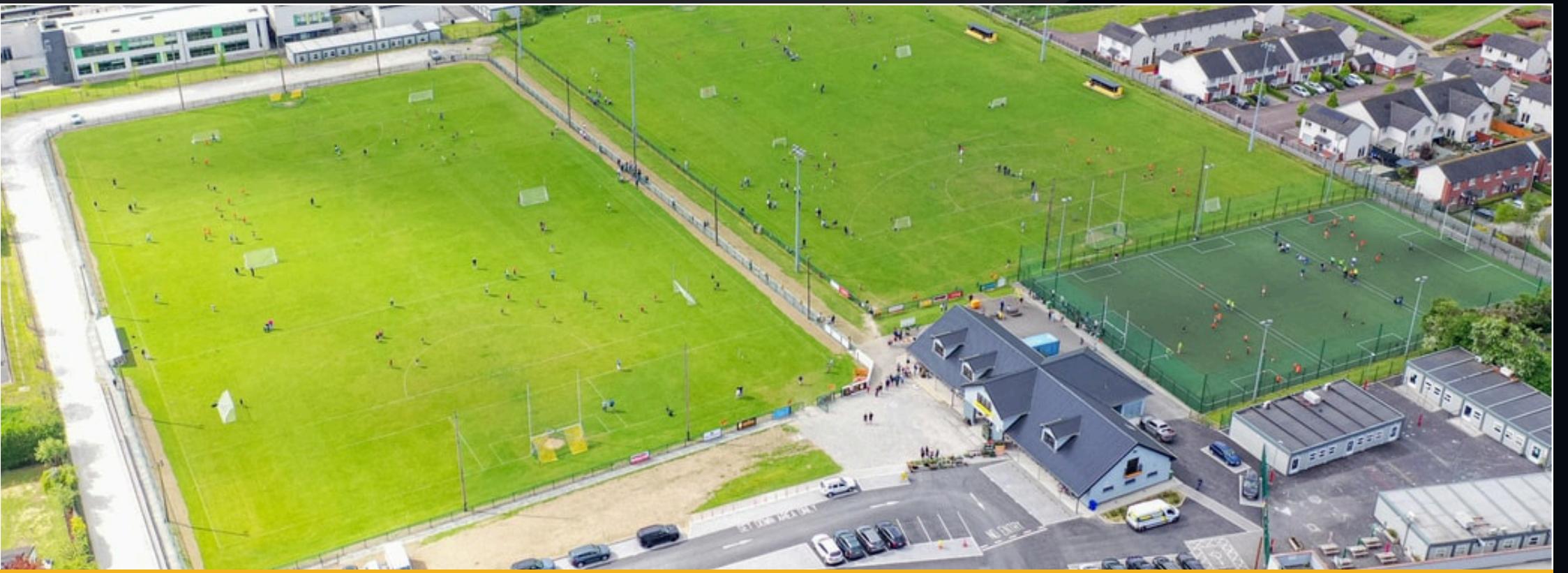


1886.



rooted in community.
driven by tradition.

SPONSORSHIP PROPOSAL





ROOTED IN TRADITION. DRIVEN BY COMMUNITY.

about us.

Founded in 1886, just two years after the GAA itself was formed, we have a proud history and an exciting future. Bigger and stronger than ever before, we now have over 1,200 members, and we field no less than 30 teams across the nursery, juvenile and adult sections. The club has by far the widest reach and deepest roots of any organisation in our community.

As one of the fastest growing clubs in the region, we're the first stop for new families and residents looking to connect and belong. Being part of our club isn't just about sport — it's about community, identity, and opportunity. We are committed to providing a safe, inclusive, and inspiring environment for players of all ages and abilities. The club allows children and young people to benefit not only from physical activity but also to have fun and build friendships alongside the values of teamwork, discipline, and resilience that our national sport of Gaelic games instils. Anyone associated with us becomes part of something truly special and rewarding.

Fairyhouse Steel

We are pleased to offer a limited number of exciting sponsorship opportunities.



ROOTED IN TRADITION. DRIVEN BY COMMUNITY.

our essence.

pride.

Celebrating tradition, achievements, and local identity.

belonging.

A place where everyone - from toddlers to seniors - feels welcome.

passion.

Driven by love for the game, the club, and each other.





ROOTED IN TRADITION. DRIVEN BY COMMUNITY.

the heart of the community.



1886.

sponsorship options.

We have a range of sponsorship opportunities to suit companies & budgets of all sizes.

• • •



ROOTED IN TRADITION. DRIVEN BY COMMUNITY.

platinum sponsorship.

This package entitles the sponsor to exclusive use of the title;
Main Sponsor of Dunshaughlin & Royal Gaels GAA.

Pitch Signage

Branded pitch-side signage at our home ground for the full season - 2 on each pitch.

Newsletter Branding

Weekly mention and logo placement in our digital newsletter sent to 1,200+ club members and families.

Social Media Presence

Regular mentions and logo visibility across the club's social media channels (Facebook, Instagram and X), including dedicated sponsor appreciation posts.

Website

Your logo will have prominent position on the club website that attracts xxx visitors per month.

Framed Jersey Presentation

A framed club jersey featuring your logo will be presented and displayed to you as a token of appreciation.

Sponsorship Acknowledgement at Club Events

The sponsor will be publicly acknowledged and thanked at key club events including the awards night and community day.

Mutual PR Opportunities

Joint press releases, photo ops, and articles about the partnership for local media and online platforms.

Road Signage

Prominent advertising sign erected in the GAA grounds (subject to any Planning conditions). This sign will be visible from the road (both directions) and will read "Dunshaughlin & Royal Gaels GAA thanks SPONSOR for its generous sponsorship of our club". The sign will include the sponsors logo.

Join us at the Harvest Festival

Have a representative join us on our stand at the local community Harvest Festival.

Media Wall logo placement

Your logo will feature prominently on our media wall which is on display every Monday on our lotto draws live on Facebook.

Summer BBQ Sponsorship

Be acknowledged as a sponsor/partner of our Summer BBQ at the Club Grounds.

Sponsorship of our Luncheon Events

The sponsor will be publicly acknowledged and thanked as a sponsor/partner of our luncheon events each year held in our GAA clubhouse.

Awards Night Sponsorship

Be acknowledged as a sponsor of our annual Awards Night/Dinnerdance.

Annual Report Sponsorship

Sponsors logo on front of club annual report and one page advertisement in the annual report.





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gold sponsorship.

This package entitles the sponsor to exclusive use of the title;
Proud Sponsor of Dunshaughlin & Royal Gaels GAA.

Pitch Signage

Branded pitch-side signage at our home ground for the full season - 2 on each pitch.

Newsletter Branding

Weekly mention and logo placement in our digital newsletter sent to 1,200+ club members and families.

Social Media Presence

Regular mentions and logo visibility across the club's social media channels (Facebook, Instagram and X), including dedicated sponsor appreciation posts.

Website

Your logo will have placed on the club website that attracts xxx visitors per month.

Sponsorship Acknowledgement at Club Events

The sponsor will be publicly acknowledged and thanked at key club events including the awards night and community day.

Mutual PR Opportunities

Joint press releases, photo ops, and articles about the partnership for local media and online platforms.

Internal Clubhouse Signage

A sign thanking the sponsor for its support in club reception area inside front door, visible to all who enter.

Media Wall logo placement

Your logo will feature on our media wall which is on display every Monday on our lotto draws live on Facebook.

Annual Report Advertisement

One page advertisement in the annual report





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silver sponsorship.

This package includes exclusive sponsorship of our Astro training pitch. This is a heavily used facility by all age teams, and therefore offers very significant exposure.

Astro Pitch Signage

Signage at the entrance gate saying the "Astro Training Facility is kindly sponsored by "SPONSOR", with sponsors logo on the Astro fencing on all four sides.

Additional Signage

Additional sign on outside of the fence facing the pitch.

Social Media Presence

Logo visibility across the club's social media channels (Facebook, Instagram and X).

Sponsorship Acknowledgement at Club Events

The sponsor will be publicly acknowledged and thanked at key club events including the awards night and community day.

Pitch Signage

Branded pitch-side signage at our home ground for the full season - 2 on each pitch.

Media Wall logo placement

Your logo will feature on our media wall which is on display every Monday on our lotto draws live on Facebook.





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silver sponsorship (b).

This package include exclusive sponsorship of our new Gym facility, which is heavily used by our adult teams. The Gym is located immediately adjacent to the club meeting rooms and kitchen, meaning it enjoys heavy footfall, offering significant exposure.

Gym Signage

Signage at the entrance to the Gym stating the "Our Gym is kindly sponsored by "SPONSOR", with sponsors logo.

Additional Signage

Internal signage on gym walls.

Social Media Presence

Logo visibility across the club's social media channels (Facebook, Instagram and X).

Sponsorship Acknowledgement at Club Events

The sponsor will be publicly acknowledged and thanked at key club events including the awards night and community day.

Pitch Signage

Branded pitch-side signage at our home ground for the full season - 2 on each pitch.

Media Wall logo placement

Your logo will feature on our media wall which is on display every Monday on our lotto draws live on Facebook.

Road Signage

Prominent advertising sign erected in the GAA grounds (subject to any Planning conditions). This sign will be visible from the road (both directions) and will read "Dunshaughlin & Royal Gaels GAA thanks SPONSOR for its generous sponsorship of our club". The sign will include the sponsors logo.





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bronze sponsorship.

This package includes exclusive sponsorship of our home dressing room. This has recently been painted in club colours to help create stronger sense of pride and home advantage in all our players.

The entrance to the dressing room is in a prominent position, immediately visible to all who enter the grounds, thus offering very significant exposure for the sponsor.

Clubhouse Wall Signage

On the wall of the clubhouse in this prominent position the sponsor will have a sign erected saying "SPONSOR helping give us home advantage", with a copy of their logo on the sign.

Social Media Presence

Logo visibility across the club's social media channels (Facebook, Instagram and X).

Pitch Signage

Branded pitch-side signage at our home ground for the full season - 2 on each pitch.

Media Wall logo placement

Your logo will feature on our media wall which is on display every Monday on our lotto draws live on Facebook.





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pitch side sponsorship.

prices do not include cost of signage

Option A

Pitch-side sign inside Pitch 1 €500 per annum, or 3 year deal for €1,200.

Option B

Two pitch-side signs (one inside Pitch 1 and one outside Pitch2) €1,500 for 3 years.

Option C

Two pitch-side signs (one inside Pitch 1 and one outside Pitch 2), plus one large sign facing the car park, €2,800 for 3 years.

Option D

Three signs (one inside pitch 1, one outside pitch 1 and 1 outside pitch 2) plus one large sign facing the car park, €3,200 for 3 years.





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road side sponsorship.

jersey sponsorship.

Each of our individual teams arranges its own jersey sponsorship. Subject to availability we will be very happy to discuss Jersey sponsorship opportunities.





ROOTED IN TRADITION. DRIVEN BY COMMUNITY.

our reach.

Facebook
3,200+ followers



Instagram
2,900+ followers



X
2,700+ followers



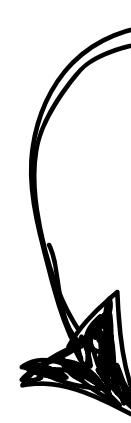
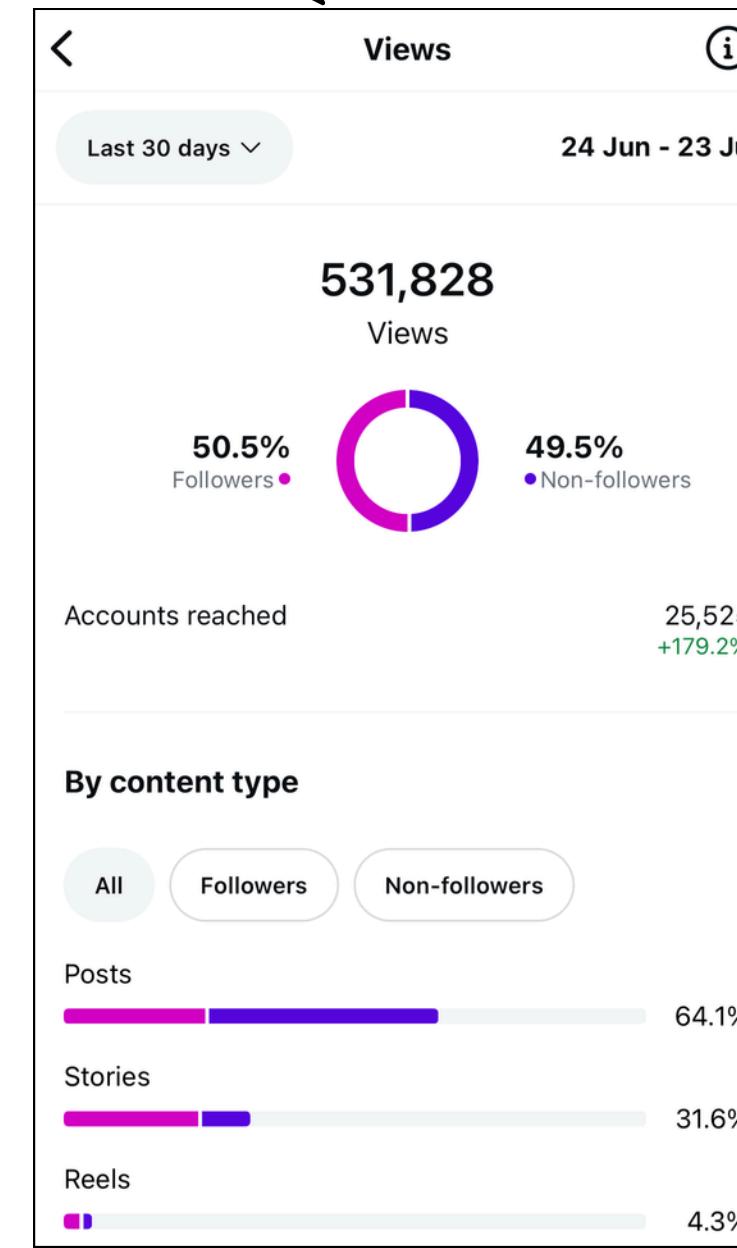
Clubforce Connect App
1,000+ followers



Website
1,500+ monthly visitors



Weekly Newsletter
1,200+ member subscribers



In October, our Instagram activity reached 25,000 accounts. Our Instagram posts and stories had 530,000 views.



your support.

We would be honoured to recognize your support through some of our available sponsorship opportunities and we are happy to discuss tailored sponsorship packages that align with your business goals.

We believe that strong communities are built through shared effort and mutual support. With your help, we can ensure that Dunshaughlin & Royal Gaels continues to thrive and inspire the next generation.

Thank you for considering our request. I would be delighted to meet with you to discuss this opportunity further. Please feel free to contact Ronan or Declan on the details below.

contact.

| | |
|----------------|--|
| Ronan Gogan |  086 874 9234 |
| Declan Bannon |  087 646 8361 |
| Dave McEntee |  087 223 0844 |
| Niall Kelly |  087 654 1577 |
| Tomas McWeeney |  086 395 1675 |

 secretary.dunshaughlin.meath@gaa.ie

1886.



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